

# Privacy Policy

*Last updated: May 27, 2025*

This Privacy Policy explains how AMMO Rack (“we,” “our,” or “us”) collects, uses, and protects your information when you use our mobile application available on the App Store.

By using the AMMO Rack app, you agree to the terms of this Privacy Policy.

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## 1. What We Collect

We do not collect any personally identifiable information (PII) through the app.

However, we may collect the following types of data to improve the app experience:

- **App Usage Data**

We use anonymous analytics tools (e.g., Firebase, Flurry) to gather information about how the app is used. This includes screen views, feature usage, and session duration.

- **Crash Reports**

We collect anonymized crash logs and performance data to help us fix bugs and improve app stability.

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## 2. How We Use Your Data

The data we collect is used solely for:

- Improving app performance and reliability
- Understanding feature usage and optimizing user experience
- Identifying and resolving technical issues

We do not use your data for advertising or profiling.

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## 3. Data Storage and Security

AMMO Rack stores data locally on your device and, if enabled, synchronizes documents and metadata using Apple’s iCloud service (via CloudKit).

We do not access or store your content on our own servers.

Apple’s iCloud service is subject to Apple’s own Privacy Policy.

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## 4. Third-Party Services

We may use the following third-party services:

- Firebase Analytics (Google) — for anonymized usage tracking
- Flurry Analytics (Yahoo) — for additional usage insights
- Firebase Crashlytics — for crash reporting

These services may collect anonymous data as governed by their own privacy policies.

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## **5. Your Rights**

Since we do not collect personally identifiable data, there is no personal profile to manage.

If you have questions about what's collected or wish to opt out of analytics, you can typically do so via the settings on your device (e.g., "Limit Ad Tracking" or "App Tracking Transparency" settings on iOS).

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## **6. Children's Privacy**

The AMMO Rack app is not directed at children under 13, and we do not knowingly collect any data from minors.

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## **7. Changes to This Policy**

We may update this Privacy Policy to reflect changes to the app or legal requirements.

You will be notified of significant changes through the app or our website.

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## **8. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:  
[rack@amphetamobile.com](mailto:rack@amphetamobile.com)